



Navy and Marine Corps Good Samaritan Program

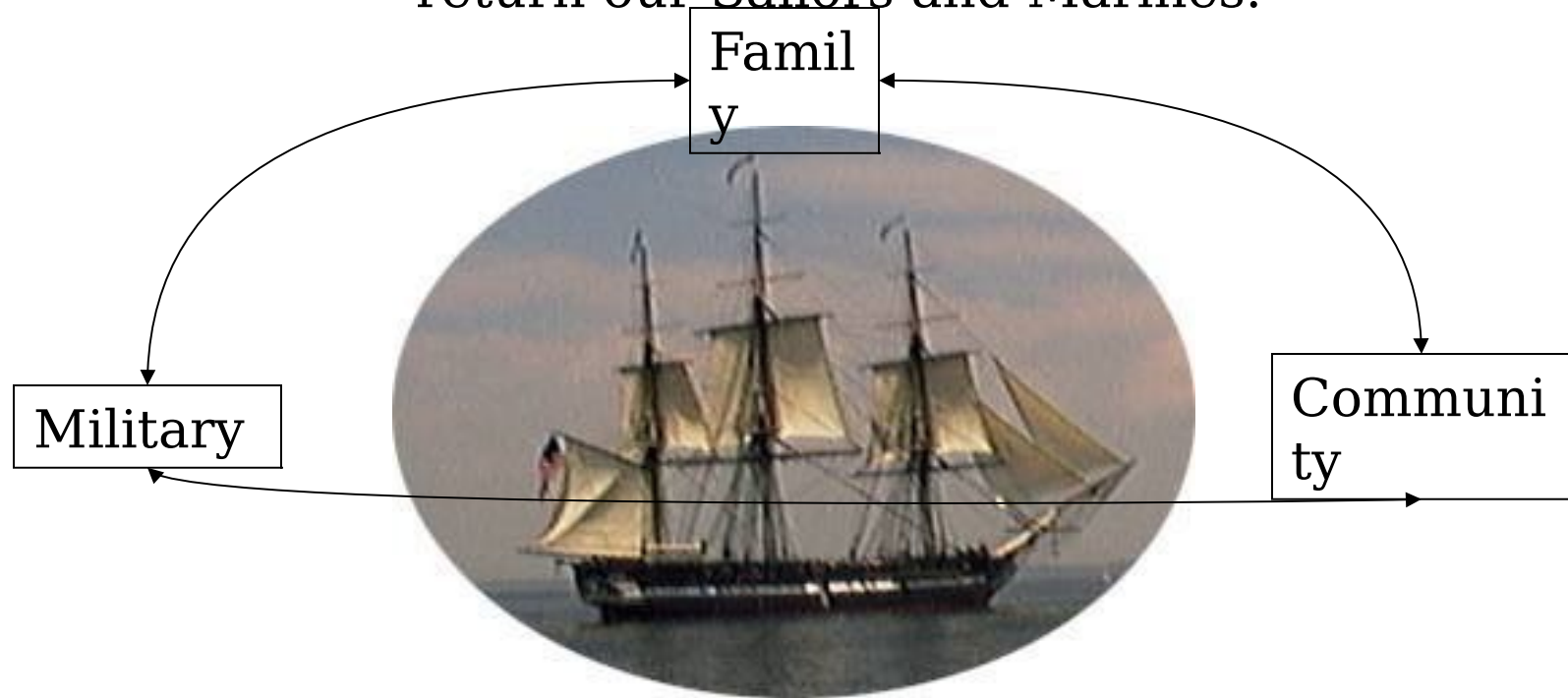
Sailors And Marines, Involved Towns
And Neighborhoods

Good Samaritan Program

A Good Samaritan is a compassionate person who unselfishly helps another or others.

The Navy and Marine Corps' Good Samaritan program hopes to connect the military team, their families, and the community. We believe this triad will provide a friendly, caring and safer environment for our Sailors and Marines returning from war or deployments. Most of our military die and get injured in our cities and towns while driving, working at home, or during sports and recreation. A unified effort from our leaders, mentors and friends can help to reduce mishaps, strengthen our communities, and keep families

A mast is a ship's strength, and it provides the ability to catch the wind, sail at top speeds for battle, and safely return our Sailors and Marines.



The three parts of the Good Samaritan program are like the coins used in “stepping the mast.” That process places a mast upright and in place on the ship. Before the mast is lowered, three coins typically were placed beneath it. Nautical tradition holds that the coins would ensure safe passage for the Sailors and Marines, just as we hope this new triad will bring safety and community spirit to

The Good Samaritan Program

Family
Service
Center

Ombudsmen

Taxi Ride
Programs

USO

Norfolk
Welcome
Home Group

Squadron/Ship
Help Programs

Navy
League

Business

Local Gov't

Community

Partners

Two Part or Pronged Approach

- Efforts in the Norfolk area
 - ✓ Testbed
 - ✓ Use all the steps in this brief to build Good Samaritan
 - ✓ Introduce the concept to base and military leaders
 - ✓ Find and gain advocates
 - ✓ Implement Good Samaritan
- Efforts outside the Norfolk area
 - ✓ Good Samaritan Toolbox
 - ✓ Offer POC and lessons learned

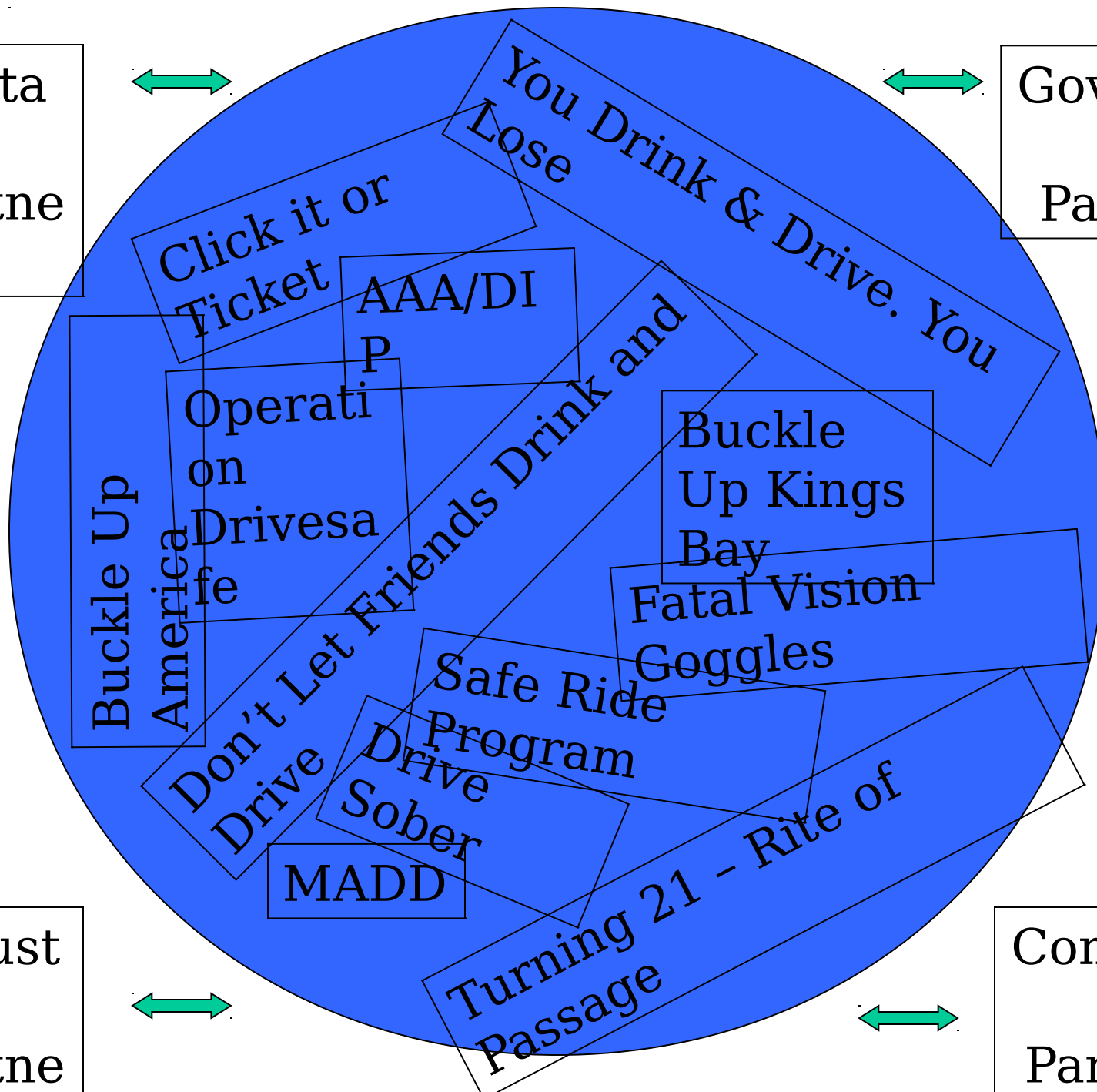
Promoting and Building the

Good Samaritan Program

- Keep it simple – Use existing services, offer tool kits for other Navy and Marine Corps population centers, and avoid “one office does everything” approach. Let others experiment.
- Seek local radio, TV, Cox Cable, and newspaper coverage
- Attend and brief the program at local government, Kiwanis, Masonic Lodge, Rotary Club, Bank, and Business Meetings
- Make certificates, pamphlets, banners, and bumper stickers for businesses or people to place in their buildings or on their cars.
- Promote the program through Navy channels:

Milita
ry
Partne
rs

Governme
nt
Partners



Indust
ry
Partne

Communi
ty
Partners

Bumper Sticker

I'M A GOOD SAMARITAN

Join Today - www.safetycenter.navy.mil

Business Banners

We Support our Sailors and Marines as a
Good Samaritan – Ask Us How You
Can Be One, Too

or contact: www.safetycenter.navy.mil for more info.

Sample Certificate

Department of the Navy
Naval Safety Center

Certificate of Appreciation

AD1(AW) Joan Diaz

Thank you for being a Good Samaritan. Our Sailors and Marines appreciate the concern you have expressed for their safety and well being. Your support and effort is deeply appreciated.

Date: 23 October 2003

RADM Dick Brooks
Commander, Naval Safety Center

Good Samaritan Tool Kit

- Safety Center web links (Home, Rec, and Traffic, Taxi Card, etc.)
- Partnership information
- Sample letter for radio, TV stations, and newspapers
- Sample certificate
- Good Samaritan brief
- How to set up a program in other fleet areas
- POC information
- Speakers Bureau and FAQs